

What is cloud computing?



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Cloud computing is the on-demand delivery of compute power, database storage, applications, and other IT resources through a cloud provider such as Amazon Web Services (AWS). With cloud computing, you don't need to make large upfront investments in hardware, nor spend time maintaining that hardware. Instead, you can quickly provision the right type and size of computing resourcing you need to power your latest applications or operate your IT department.

The cloud provides a simple way to access servers, storage, databases, and a board set of applications via the internet. AWS owns and maintains the network-connected hardware required for these application services, while you provision and use what you need via a web application.

About Anchor Managed Services

Anchor is an Advanced AWS partner based in Sydney, Australia, with a reputation for solving complex scalability problems for customers all over the world. We have technical teams on the ground in the US, UK and Canada to provide timely support and expert capabilities in multiple time zones.

We deliver AWS infrastructure design, provisioning, management, security, performance, cost optimisation and system administration services, all wrapped up in a flexible pay-as-you-go business model. If you're working to modernise your development processes, we can also help accelerate your DevOps, CI & CD journey; embedding staff with application architecture, operations & AWS automation expertise within your team on a consulting basis.



Trade capital expense for variable expense



Benefit from large economies of scale



Stop guessing capacity



Increase speed and agility



Reduce hardware costs



Go global within minutes

Why choose Anchor and AWS for cloud computing?

AWS owns and maintains the network-connected hardware required for application services, while you provision and use what you need via a web application. By choosing Anchor and AWS, you experience a multitude of benefits including:

- **A broad IT infrastructure –**
Take advantage of a broad set of infrastructure services including computing power, storage options, networking, and databases, as an on-demand services, available in seconds.
- **Support for multiple use cases –**
From data warehousing to deployment tools and directories to content deliver, AWS and [Partner] provide the services needed to meet your unique business requirements.
- **Deep feature sets –**
Deep features such as server configurations, encryption, and powerful big data tools allow you to focus more on your core business, and less on your IT infrastructure.
- **Enhanced visibility –**
Control, audit, and manage your identity, configuration, and usage to maintain compliance and meet regulatory requirements.
- **Hybrid capabilities –**
As you migrate to your cloud environment, use the same applications you are using on-premises, on the cloud.

Anchor Complementary Services

Talk to our AWS Cloud Experts about Anchors complementary services for new and existing customers migrating to the cloud, with AWS and Anchor.

[Learn More](#)

Resources



Discover AWS solutions

AWS has a broad selection of solutions to help you accomplish your next project. Visit the AWS solutions page to learn more.

<https://aws.amazon.com/solutions/>



Anchor

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