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## SPAM & VIRUS PROTECTION SERVICE

Email has undoubtedly become a key tool of communications among individuals and companies worldwide. However, with frequent virus attacks and the alarming rate that spam has been filling up boxes, email is quickly becoming a less efficient means of communicating.

Recent analyst estimates indicate that over 60% of the world's email is unsolicited or "spam". Spam is no longer just a simple annoyance. Spam has now become a significant security issue and a massive drain on financial resources.

In fact, the Radicati Group, a market research firm in California USA, predicts that by 2007, there will be 50 billion spam messages each day, costing companies almost US\$200 billion per year.

### BUSINESS IMPLICATIONS

Spam is a real threat to individuals as well as businesses globally. Aside from being an enormous burden on productivity and efficiency due to the time wasted on screening and reading spam before deleting it, spam can also have financial implications in our lives. The newest type of spam often contains hoaxes, targeting banking details & credit card numbers.

### WHY OUTSOURCE SPAM & VIRUS FILTERING?

Currently there are a number of appliances and software that offer to block spam and viruses from your network. Deploying those internally has the following disadvantages:

- Internal virus protection is risky as the viruses can still access your network before they get blocked.
- Ensuring the device and software is kept up to date is time consuming and a counterproductive costly exercise

### ANCHOR'S SPAM & VIRUS SOLUTION

Anchor's advanced Spam & Virus Protection solution has the power of an enterprise-class solution, and the ease-of-use and affordability that business of all sizes demand.

Its architecture leverages open source virus and spam solutions, in conjunction with ten defence and filtering layers:

- Denial of Service and Security Protection
- IP Block List
- Rate Control
- Virus Check with Archive Decompression
- Virus Check
- User-Specified Rules
- Spam Fingerprint Check
- Intent Analysis
- Bayesian Analysis
- Rule-Based Scoring

Because spam is constantly changing, Anchor's Spam & Virus Protection solution is updated on an hourly basis to ensure that all spam and virus are blocked.

### WHY CHOOSE SPAM & VIRUS PROTECTION?

- Cost effective "domain-wide" spam and anti-virus solution
- Instant activation in just one easy step
- Configuration on a per email box basis
- Multiple layers of spam and virus protection
- Reduce the amount of spam arriving to your email box by 99%
- Spam and Virus signature updates applied on an hourly basis
- Web based interface to configure and access quarantine
- Spam and viruses trapped before they reach your computer

### SPAM & VIRUS PROTECTION PRICING

Number of Email Boxes	Cost per Month	Cost per email box per month
1	\$3.00	\$3.00
5	\$8.25	\$1.65
10	\$15.00	\$1.50
25	\$26.25	\$1.05
50	\$41.25	\$0.83
100	\$74.58	\$0.75